



29th Annual Roundup for Autism

Title Sponsor \$75,000

September 15-17, 2017

Title Sponsor Investment Benefits

- Representation as "Title Sponsor" on all printed Roundup for Autism promotional materials
- Full page four color ad in the Roundup for Autism program
- Special mention on the Roundup for Autism website and social media
- Yearlong recognition and exposure at all Roundup related events

Roundup for Autism Kick-Off Party

Friday, September 15th

Billy Bob's Texas Guitar Bar

- 10 VIP Passes including dinner and live music

Roundup for Autism Pegasus Ball

Saturday, September 16th

The Fairmont Dallas

- 10 Pegasus Ball Tickets
- 5 Complimentary Valet Parking Passes
- Special Wait Staff Attention
- Special Gift for Each of Your Guests
- 1 Complimentary Guest Room at Host Hotel on Concierge Level
- Company Logo on Bidder Paddles and Ballroom Screens

Roundup for Autism Celebrity Sorting

Saturday & Sunday, September 16th – 17th

Diamond W Arena; Alvarado

- 10 Lunch Vouchers
- Free Admission
- Company Signage at VIP Seating Area
- Special Mention in Arena Presentation